



durban  
FASHION  
fair

## INVITATION TO PARTICIPATE IN THE **FASHION MENTORSHIP PROGRAMME**

eThekweni Municipality invites fashion designers and fashion houses within the Municipality to be part of a Fashion Mentorship Programme. The programme aims to capacitate and empower local fashion designers, facilitate market and network opportunities in order to ensure growth and sustainability of their fashion businesses.

The programme will consist of 7 phases:

1. 10-month Fashion Mentorship Programme
2. Business Development workshops (Cost & Pricing and Quality Control)
3. 5-days international industry workshop that will be facilitated by a fashion analyst
4. 4-day Durban Fashion Fair ( Fashion Shows, Fashion Industry Workshop and Pop-up Shop)
5. Participation on the Fashion Pavilion during the Durban Business Fair
6. Participation on the adopt a designer programme
7. Participation on the access to markets opportunities

A presentation will be held on Wednesday, 05 November 2014 between 14h00 -16h30 at SEDA, ASGISA hall .

All interested fashion designers and fashion houses are requested to forward the following information:

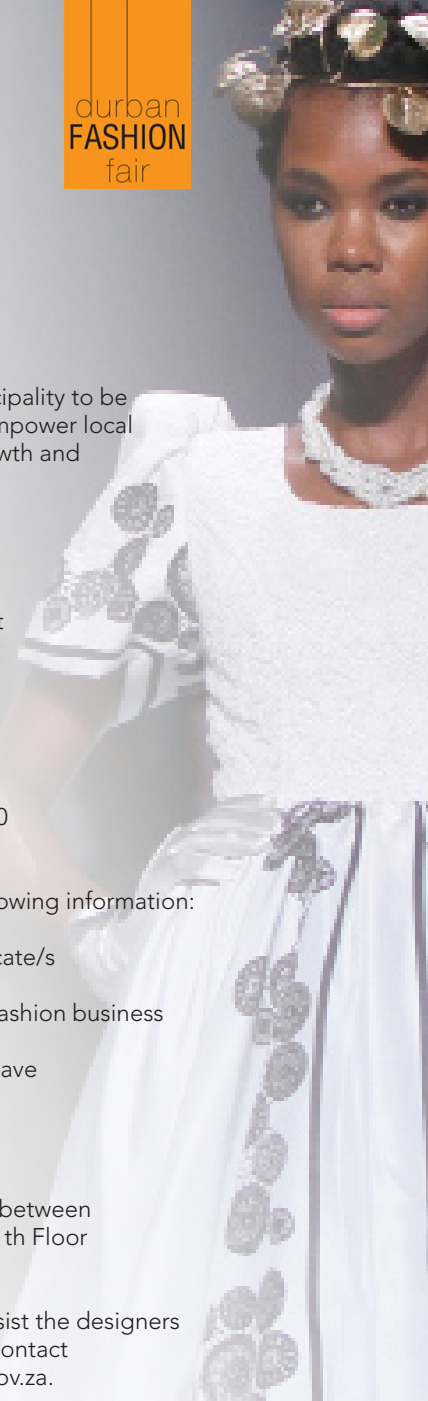
- Company Profile
- Individual Profile/CV. Attach copies of Matric Certificate/Diploma/Degree certificate/s
- Certified copy of ID
- Letter of Motivation – why you should be selected for this program; your future fashion business prospects
- Professional Portfolios – showing clothing range you're currently working on or have worked on for the past 12 months
- Proof of residence
- 2 months stamped bank statement

The above documents must be delivered by no later than Friday, 28 November 2014 between 08h00 – 16h00 to the address below: Business Support, Tourism and Markets Unit, 11th Floor 75 Dr Langalibalele Dube Street, Durban 4001

All applicants should indicate if their businesses are registered. If not, the Unit will assist the designers with the process of registration through SEDA. For more information and enquiries contact Nondumiso Mhlongo on 031 311 4578 or by e-mail: [Nondumiso.Mhlongo@durban.gov.za](mailto:Nondumiso.Mhlongo@durban.gov.za).



*“Together, building eThekweni to be Africa’s most caring and liveable city”*



# ISIMEMO ESIBHEKISWE KUBASIKI BENGQEPHU

UMasipala weTheku umema bonke abasiki bengqephu nabamabhizinisi engqephu kuMasipala weTheku ukuba bafake izicelo zokungena ohlelweni lokuthuthukisa amakhono abo kulo mkhakha. Inhloso yalolu hlelo ukuhlomisa abasiki bengqephu ngamakhono anhlobonhlobo abawadingayo ukuze amabhizinisi abo asimame, futhi bathole namathuba okudayisa imikhiqizo yabo.

Lolu hlelo luzoba nezigaba eziyisikhombisa ezimi kanje:

1. Uqeqesho kwezemfasini oluzothatha izinyanga eziyi-10
2. Ama-workshop amakhono okuphatha ibhizinisi azogxila (kwizindleko nokunquma intengo kanye nakuma zinga omkhiqizo
3. Inkundla yokucobelelana ngolwazi ngale mboni ezingeni lamazwe omhlaba ezobe ishayeelwa ungoti kwezemfashini, ezothatha izinsuku ezinhlanu
4. I-Durban Fashion Fair ezothatha izinsuku ezine (Imbukiso yengqephu, I-workshop ngalo mkhakhakanye Isitolo sohlobo lwe-pop up shop)
5. Ukubamba iqhaza kwi-Fashion Pavilion ngesikhathi sombukiso wamabhizinisi kaMasipala weTheku;
6. Uhlelo lokufundiswa umsebenzi ngokuwenza
7. Ukubamba iqhaza ezinhlelweni zokuthola amathuba okudayisa imikhiqizo

Kuzoba nomhlangano wokucacisa kabanzi ngaleli thuba ngolwesithathu, 05 November 2014, kusukela ngo-14:00 ntambama kuya ku-16:30 ntambama e-ASGISA Hall, kwa-SEDA.

Abafisa ukungena kulo hlelo kucelwa ukuba balethe lezi zinto:

- Imininingwane ephelile yamabhizinisi abo neyomsebenzi wabo
- Ama-CV, namakhophi ezitifiketi zikaMatric/zeDiploma/zeDegree
- Ikhophi eqinisekisiwe kamazisi
- Incwadi yesicelo – echazayo ukuthi kungani kufanele uqokelwe ukungena kulolu hlelo
- Umqulu onezibonelo zomsebenzi osuke wawenza ezinyangeni eziyi-12 ezedlule noma owenzayo njengamanje
- Ubufakazi balapho uhlala khona
- Isitatimende sasebhangwe sezinyanga ezimbili esinesitembu sebhangwe lakho

Lezi zinto ezibalulwe ngenhla kufanele zihanjiswe phakathi kuka-8:00 no-16:00 kwa-Business Support Tourism and Markets Unit, 11th Floor 75 Dr Langalibalele Dube Street, eThekweni, zifike engakadluli uLwesihlanu, 28 November 2014.

Bonke abafaka izicelo kufanele basho ukuthi amabhizinisi abo abhalisiwe yini (uma kungenjalo, umnyango uzobasiza ngohlelo lokubhalisa lakwa-SEDA). Eminye imininingwane itholakala kuNondumiso Mhlongo kule nombolo 031-311 4578 noma kuleli kheli le-email: [Nondumiso.Mhlongo@durban.gov.za](mailto:Nondumiso.Mhlongo@durban.gov.za)