



Trailers



All advertising trailers requires permission from Council prior to operation. A permit will be given for a 12 month period which allows the applicant to have the trailer driven and **NOT** parked on Council property for advertising Purposes.

Driver must have a trailer permit at all times.



Contact details

South:	083 6933 378
Tsepo Scott	031 311 7068
North:	071 850 7227
Thulani Zuke	031 311 7066
Central:	
Dan Moodley	071 850 3111
	031 311 7066
Sherwyn Esband	082 8261772
	031 3117846
Jacqueline Govender	031 3117048
Inner and Outer West	071 850 3490
Jessica Pillay	031 311 7747

For signage guidelines and policies with Bylaws, you can go to http://www.durban.gov.za/City_Services/development_planning_management/Advertising_Signage/Pages/default.aspx



Advertising Signage Guidelines



The purpose of this leaflet is to educate and inform the public on the application process in terms of Outdoor Advertising.

Council regulates all forms of advertising in terms of it's Policy and Bylaws. This is to ensure that all business/organizations are given equal opportunity to advertise with due regard to public safety and reasonable standards of appearance that will not degrade/impact the amenities of neighbourhoods

Posters

Approved Poster



An approved Poster must have the following:-

- Only A1 size poster is permitted
- Name of event, date, time, venue
- Maximum of 15 bits (words) of information on a poster
- Who does it benefit in terms of Social, welfare and religious
- No prices to be displayed on a Poster
- All posters to have a blank white box at the bottom right corner of the Poster for official use (7,5cm x 7,5 cm)
- Preferable A1 Poster size (594mm x 871mm)

For more information contact : Thabane Nawe 031 311 7974
Nombuso Zungu 031 311 7046

Illegal Poster



On-Site Applications

What are On-site applications?

On-site applications are signs that are erected on private property advertising the name of the business

Guidelines for On-site applications

Application procedure for On-site applications

- Original Applications form to be completed in duplicate
- Application fee to be paid
- Site plan with dimensions to surrounding structures to be submitted
- Sign clearance height and fixing details to be provided
- Suitable photographs for the sign indicating the position to the building or structure
- Forms submitted to correspond with the reflected drawings
- A copy of a current Consolidated Billing account to be attached
- Area of occupancy to be highlighted on the site plan
- EIA is required by Council for signs > 36m²
- An Engineers certificate is required for the ground signs exceeding 4m in height

fascia on-site sign



Under-canopy on-site sign



For More information, Please contact

Thandeka Twala (Assessment Officer)
031 311 7061

Nelly Ndlovu
031 311 7055

Remote Advertising

All Remote advertising requires written permission from EThekwini Municipality prior to the billboard being erected.

Applicant needs to provide all supporting documents according to pre-acceptance scrutiny checklist:-

- Application forms for each sign to be completed in duplicate and signed by the owner. Forms to be completed in original format, as fax/copies are not permitted.
- A copy of contract/lease agreement signed by the owner of property
- A comprehensive motivation in support of the application with reference to the Advertising Signage Bylaws and Council Policy.
- Environmental Impact Assessment as required by Council Policy for signs in minimum, partial and maximum control area's > 36m².
- Suitable photographs to assess visual impact of sign in relation to the environment.
- A locality plan at an appropriate scale, which clearly indicates the position of the proposed, sign in relation to existing structures, existing remote signs, traffic signals and roads within a 500m radius.
- A comprehensive site plan at a minimum scale of 1:500 including dimensions to surrounding structures, boundaries, street names, street edges, and land marks. (E.g. lamp posts) Dimensions to be clearly indicated
- Elevations and sections of sign to be fully dimensioned and also indicating relation to topography and/or existing building/structure.
- Method of illumination (dimensions of brackets)
- The applicant's attention is drawn to the fact that the structure for remote advertising is approved for a 5-year period only
- The content of wall signs is required for assessment of the sign. Any change of the wall sign content must be approved by the Department (Change of face fee applicable)
- A separate application must be made to the department for approval in terms of the National Building Regulations for billboard structures exceeding 4m in overall height. Applicant will be notified.
- An Engineers stability certificate is required for signs exceeding 4m in height.
- Permission is required from the adjacent landowner if the sign is encroaching.

